



Fall 2018 ABE Managers Meeting

Julie Dincau | Adult Basic Education Transitions Specialist

September 25, 2018

WIOA and post-secondary partners:

- Greg Rathert and Jessica Espinosa, Minnesota State: Academic and Student Affairs
- Jeanna Fortney, DEED: CareerForce Integration Project
- Jodi Yanda, DEED: Vocational Rehabilitation Services
- Eligible Training Provider List (ETPL)

Minnesota State System Office: Academic and Student Affairs

Greg Rathert

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Jessica Espinosa

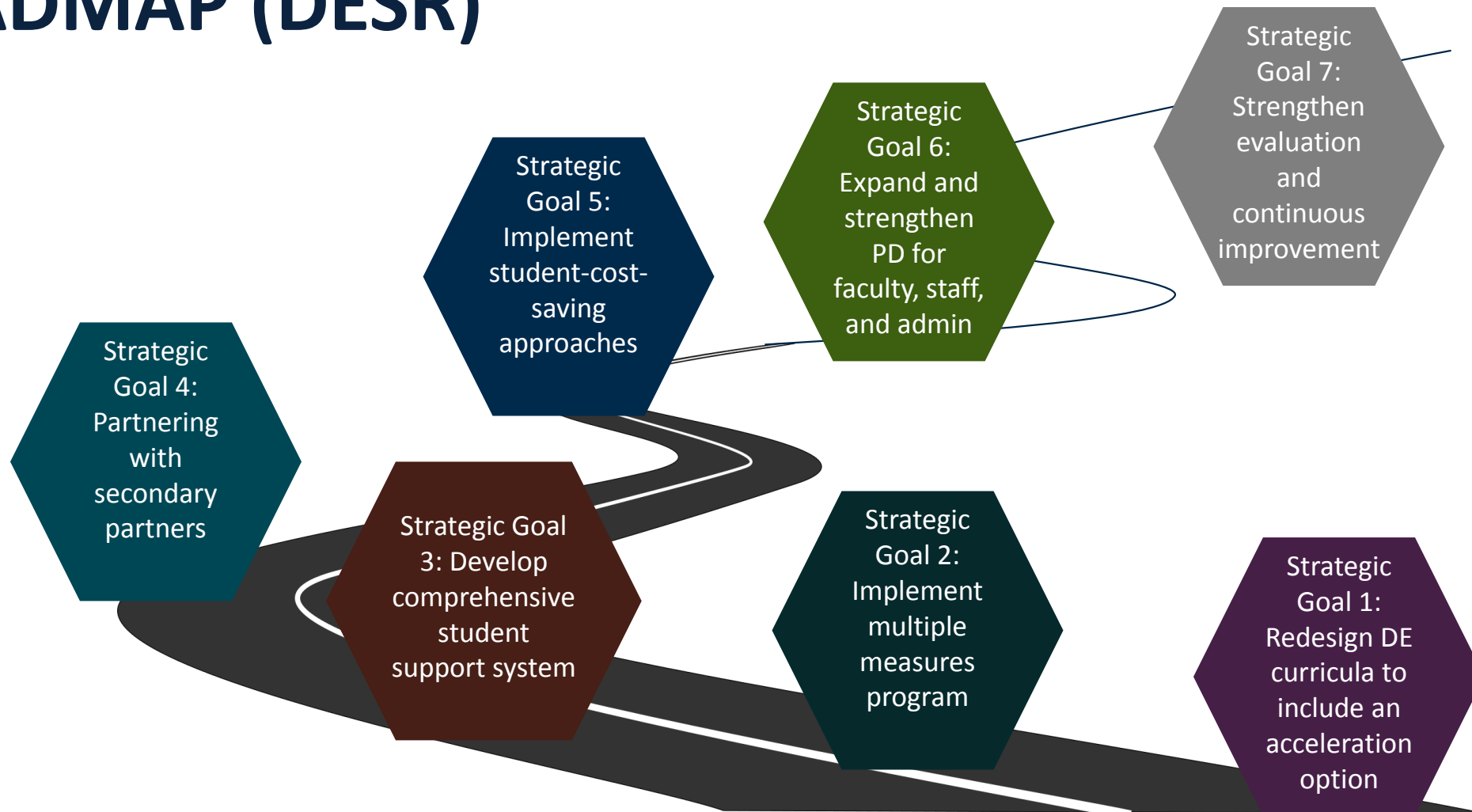
Director of College Transitions

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DEVELOPMENTAL EDUCATION STRATEGIC ROADMAP (DESR)



DESR GOALS AND ACTION ITEMS

Strategic Goal 1: Curricula

- Shared learner outcomes
- Transfer of developmental education
- Options for 1-year pathways in reading, writing, math (math pathways)

Strategic Goal 2: Course Placement

- Multiple measures course placement (MMCP) at campuses
- Uniform cut scores on college-level
- MMCP program policy and procedures, attention to adult learners and English Language Learners

Strategic Goal 3: Comprehensive Student Support

- Student support approach that includes high-touch, cross-functioning
- Info on developmental education options
- Partnerships with ABE, community organizations, campus supports



DESR GOALS AND ACTION ITEMS (CONT'D)

Strategic Goal 4: Secondary-Postsecondary

- Convene with high schools to review shared learner outcomes and transitions
- Pilot secondary-postsecondary college readiness programs

Strategic Goal 5: Affordability

- OERs and affordable course materials
- Financial incentives
- Bridging options with ABE, etc; pilot summer bridge programs

Strategic Goal 6: Professional Development

- Professional development for faculty, staff, and administrators
- Campus-level identification of PD

Strategic Goal 7: Evaluation & Improve

- Data-mart
- Institutional developmental education metrics
- Annual reporting and review process





On our way
to prosperity

Fall 2018 ABE Managers
Meeting

September 25, 2018

Agenda

- Why rebrand?
- One system...one brand
- CareerForce Culture
- Brand rollout



CareerForce

Why rebrand?

- Over 20 different logos and brands within the system
- Different partners provide similar services to the same customer
- Lack of awareness of system partners and programs benefits
- Confusion and misperceptions persist
- Missing key customers



Bottom Line

- **Awareness** is very limited
- **Perception** needs a major shift
- **Experience path** needs to be simplified and enhanced
- **Communications** vary dramatically by center
- **System frustrations** limit progress
- **Collaboration & partnerships** are key to future success
- **Local/regional identity** is critical

**THE BEST
KEPT SECRET**

This is a great opportunity

We will:

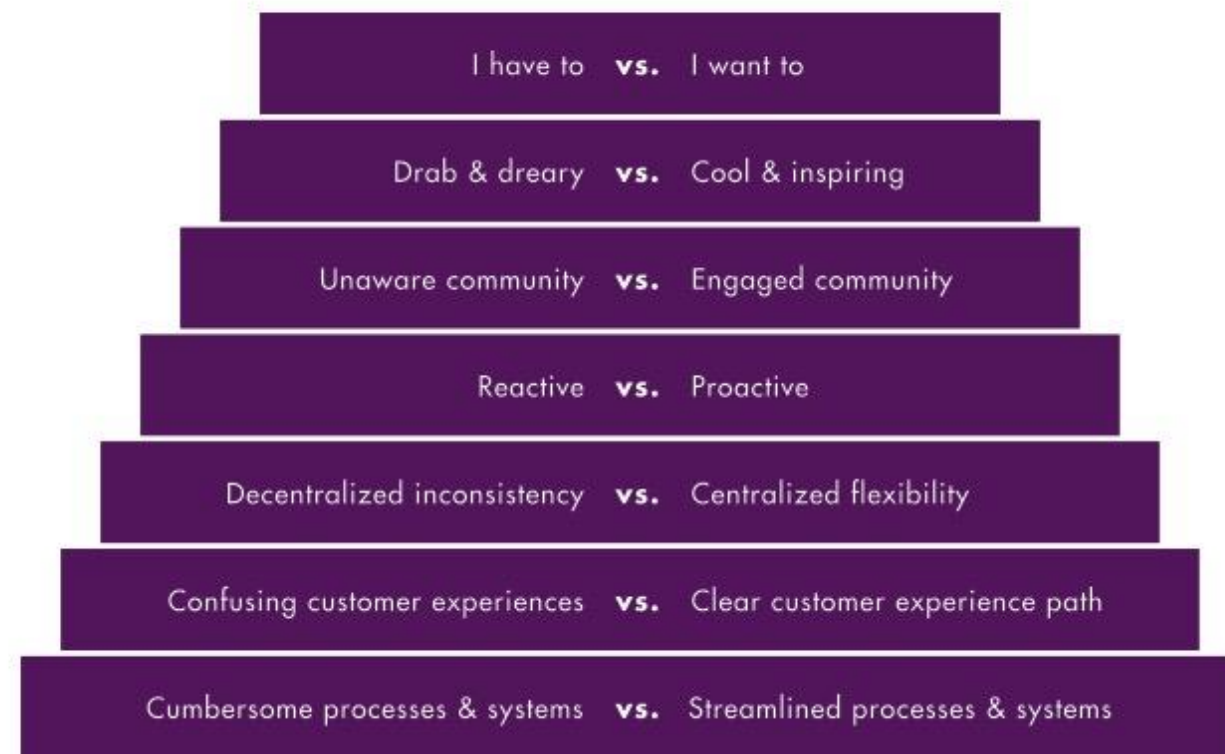
- Increase awareness with career seekers and employers
- Eliminate customer confusion
- Eliminate stigmas and stereotypes
- Ensure an equitable system
- Help people in Minnesota thrive

We will not be “the best kept secret” any longer

The paradigm shift

- Make the workforce system a resource you **want to** access vs. one you **have to**

BRAND TODAY  BRAND TOMORROW



Brand is more than a name & a logo

- Who we are
- What we do
- What people say about us
- What we say about ourselves
- Our brand culture
- Our reputation

Our aspirational goal on the horizon

V I S I O N

Become known as the trusted talent resource driving economic prosperity for everyone living in Minnesota

M I S S I O N

Facilitate thriving career solutions for individuals, employers, communities and Minnesota

The culture shift has already started

- Regional workshops were conducted throughout Minnesota
- Great ideas were generated:
 - Living the brand values
 - Aligning brand to culture



CareerForce Values

COLLABORATION

PASSION

EQUITY

EMPOWERMENT

INNOVATION

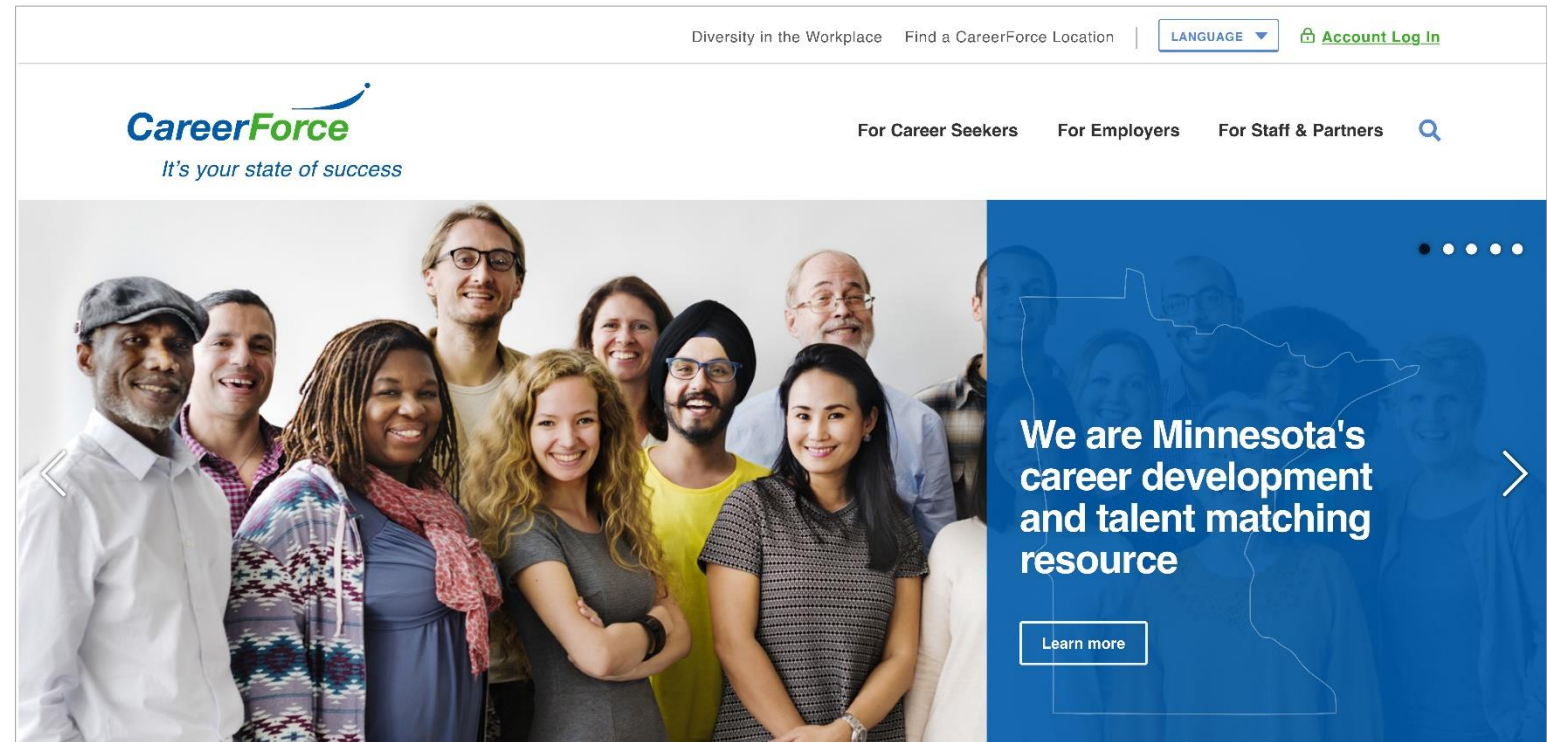
Task forces were created to walk the talk

- Initial task force assignments:
 - Enhance service delivery
 - Improve customer service
 - Streamline employer services
 - Ensure proactive communications



CareerForce.com

- Network-rich resource that's user friendly and easily accessible—no-wrong door
- Targeted content for career seekers, employers and partners
- Ability to like, share and save valuable information



We will start becoming CareerForce in November 2018

- Ongoing alignment of culture with the brand
- Begin process of changing signage and collateral
- Staff and partners will begin using CareerForce.com at CareerForce locations

Thank You

Jeanna Fortney, CareerForce Integration Project Manager,
DEED

Jeanna.Fortney@state.mn.us



CareerForce



On our way
to prosperity

CareerForce brand launch

CareerForce

WIOA Core Partners (4 Titles / 6 Programs)

Title I - ???

Title II - 1966

Title III - 1933

Title IV - 1973



1) Adult, 2) Dislocated Work, 3) Youth



4) Adult Education and Family Literacy Act (AEFLA)



5) Wagner-Peyser Act



6) Vocational Rehabilitation Act

← ... unified strategic planning across “core” programs →



Vocational Rehabilitation Services (VRS)

Jodi Yanda M.S., C.R.C. / Rehabilitation Area Manager

Department of Employment and Economic Development,

Phone: 507-951-1637

Section 188 of WIOA

Section 188 of the Workforce Investment Act of 1998 (WIA) prohibits discrimination against individuals who apply to, participate in, work for, or come into contact with programs and activities that receive financial assistance from DOL, or, under certain circumstances, from other Federal agencies or are otherwise part of the American Job Center delivery system. Section 188 prohibits discrimination on the grounds of race, color, religion, sex, national origin, age, disability, or political affiliation or belief, among other bases.¹ Section 188 also requires that reasonable accommodations be provided to qualified individuals with disabilities in certain circumstances. On July 22, 2014, the President signed the Workforce Innovation and Opportunity Act (WIOA). In general, WIOA takes effect in July 2015, and supersedes WIA. Section 188 of WIOA contains provisions identical to those in Section 188 of WIA.

Vocational Rehabilitation Services

Empower Minnesotans with disabilities to achieve their goals for employment, independent living and community integration

.

Vocational Rehabilitation Services

Counseling and Guidance

Training

Job skills

Job placement services.

VOCATIONAL REHABILITATION PROGRAM FUNDING

The VR program receives 77.08 percent of its funding through a grant from the U.S. Department of Education. For federal fiscal year 2018, the total amount of grant funds awarded were \$40,547,362. The remaining 22.92 percent of the costs (\$14,300,000) were funded by Minnesota state appropriations.

Why does VRS Have a wait list

Annual State and Federal resources allocated for Minnesota's Vocational Rehabilitation Services program continue to not be sufficient to serve all Minnesotans who are eligible for services.

VRS Wait List

1,936 people are on VRS Wait List.

1,310 are 21 or older.

Workforce Statistics

1 in 5 people have a disability

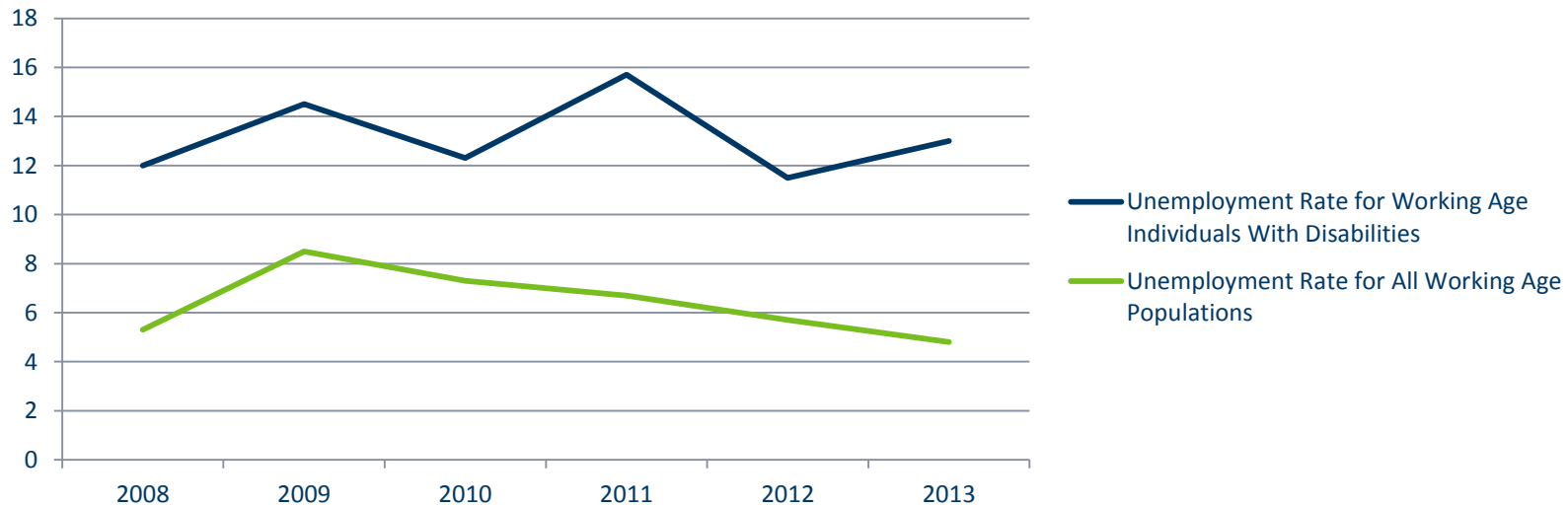
In the 2010 census, 56 million Americans disclosed that they have at least one diagnosable disability

Fewer than 15 percent of people with disabilities were born with them

Nearly all of us – 85 percent – will acquire a disability as we age

Disability Workforce

Individuals with disabilities still face an unemployment rate of roughly 13%.



Disability Workforce

20 percent of the population has a disability

And up to 70 percent of these individuals remain either unemployed or underemployed.

Functional Limitations

Mobility: A serious limitation exists if the person has a reduction in the ability to move about in the community to the degree that services or accommodations are needed. Must be secondary to a physical, cognitive or psychological disability, or risks associated with being a vulnerable adult.

Communication: A serious limitation exists if the person requires accommodations to effectively give and receive information. Includes people who use American Sign Language or communication boards, people with significant speech impediments, and people with low functional reading skills or low writing skills. Also includes limitations in the ability to process verbal communications.

Functional Limitations Continued

Self-Care: A serious limitation exists if the person requires assistance with eating, toileting, grooming, dressing, money management, special health needs, or medication management. Typically does not include self-care issues while actively using street drugs or alcohol.

Self-Direction: The inability to independently plan, initiate, organize, or carry out goal directed work activities. The person may have severe difficulty staying on task or completing tasks within the assigned time, need additional supervision due to disorientation and confusion, or have the inability to recognize the consequences of inappropriate behaviors and self-correct those behaviors.

Functional Limitations Continued

Work Skills: A serious limitation means that the person has a reduction in skill development to the degree that accommodations or services are needed that are typically not provided for others to learn the job tasks.

Interpersonal Skills: A serious limitation means the person has a reduction in the ability to establish relationships at all levels. May include inappropriate or disruptive behaviors, severe difficulty understanding acceptable levels and types of relationships, social isolation, or excessive talking.

Work Tolerance: A serious limitation means that the person has a reduction in capacity, stamina or endurance to the degree that the person will require accommodations. Includes periods of significant episodic functioning which substantially limits ability to work consistently.

Vocational Rehabilitation Services (VRS) Priority for Service Categories

- Priority for Service Category 1:** Person has three or more serious functional limitations.
This is an open category.
- Priority for Service Category 2:** Person has two serious functional limitations
- Priority for Service Category 3:** Person has one serious functional limitation.
- Priority for Service Category 4:** Counselor was unable to determine a substantial functional limitation, or the person does not need multiple services over an extended period.

Collaboration & Partnerships

Increase awareness of WIOA programs.

Eliminate stigmas and stereotypes.

Eliminate customer confusion.

Collaboration and Partnerships continued

Educate your local VRS office about services that you offer.

Consult with VRS.

Best Practices in your area.

Ideas?

Thank You

Jodi Yanda M.S., C.R.C. / Rehabilitation Area Manager
Department of Employment and Economic Development,
Vocational Rehabilitation Services

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Vocational Rehabilitation Services (VRS)

Jodi Yanda M.S., C.R.C. / Rehabilitation Area Manager

Department of Employment and Economic Development,

Vocational Rehabilitation Services

Phone: 612.821.4052



Directory of field staff: https://mn.gov/deed/assets/field-staff-directory_tcm1045-131440.pdf

Eligible Training Provider List (ETPL)

Previously, individuals eligible to receive federal training funds were constrained in their training options. They could often use these funds only for programs whose providers had contracts with local One-Stop centers. To increase the number of available program options, WIA instituted a market-based voucher system in which training customers can use federal funds to pay for training programs included on a state-approved list, known as the Eligible Training Provider List (ETPL).

Before the Workforce Investment Act



Training Provider




Under WIA and WIOA there are Individual Training Accounts (ITA)



National Directory of WIOA –Eligible Training Program Finder



 [Español](#)

Search CareerOneStop 

- [Explore Careers](#) ▼
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- [Job Search](#) ▼
- [Find Local Help](#) ▼
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About this data

Data compiled and maintained by CareerOneStop.

[Help](#)



Find your state's directory of WIOA-eligible training programs.

If you're eligible for Workforce Innovation and Opportunity Act (WIOA) training services, you can find eligible training providers in your state. Not sure if you're eligible? Connect with your [local American Job Center](#) to learn more and ask about services.

Select your state below to get started.

Location

Minnesota ▼

Search 

Career and Education Explorer Tool



[Labor Market Information](#)

[Data Home](#)

[Career and Education Explorer Home](#)

[Training Provider or Admin Login](#)

Career and Education Explorer

[Start Over - Explore Careers](#)

[Start Over - Explore Education](#)

[Find a Workforce Center](#)

What kinds of jobs can I do? And where can I get the education I need?

I want to explore...

Careers

- Occupations
- Wages
- Demand
- Job openings
- Related education
- And more

[Explore Careers](#)

Education

- Programs, courses, apprenticeships
- Award
- Length
- Cost
- Related occupations
- And more

[Explore Education](#)

Benefits of listing programming

General Listing:

Counselors at American Job Centers will be able to view the programming

Anyone who accesses the tool will be able to view the programming

WIOA Certified listing (end in a credential):

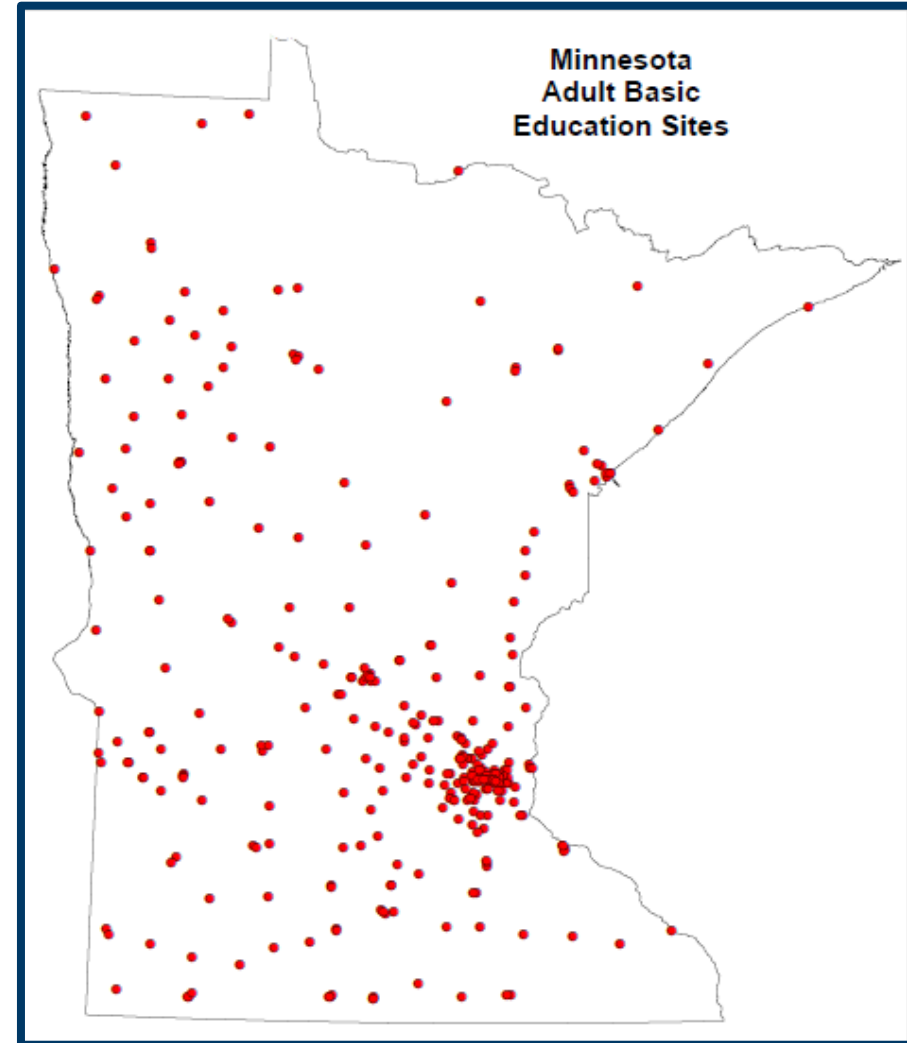
Learners who have an Individual Training Account can use that funding to purchase the training. This has the most impact when you work with local workforce development organizations in designing training so that several individuals can participate.

Eligible Training Provider List

Standardized naming conventions:
Consortium name then site name

Table B in the annual report

How many ABE sites are there across
Minnesota???



ABE Representatives on Local Workforce Development Boards



Minnesota Adult Basic Education (ABE)
Representatives on
Local Workforce Development Boards (LWDBs)



Workforce Development Area #	Workforce Development Area	ABE Workforce Development Board Representative	Phone Number	E-mail
1	Northwest PIC	Kirsten Fuglseth	218-681-0900 x 117	kfuglseth@nw-service.k12.mn.us
2	Rural Minnesota CEP	Stephanie Drange	218-632-2450	sdrange@wdc2155.k12.mn.us
3	Northeast Minnesota	Paul Carlson	218-749-2912	paul.carlson@aeoa.org
4	City of Duluth	Patty Fleege	218-336-8790	patricia.fleege@isd709.org
5	Central Minnesota	Pam Moriarity	763-241-3400 x 5525	pamela.moriarity@isd728.org
6	Southwest Minnesota	Pat Thomas	507-537-7046	pthomas@starpoint.net
7	South Central	Karen Wolters	507-345-5222	kwolte1@isd77.k12.mn.us
8	South Eastern Minnesota	Nadine Holthaus	507-328-4466	naholthaus@rochester.k12.mn.us
9	Hennepin /Carver	Emily Watts	763-585-7321	wattse@District279.org
10	City of Minneapolis	Anthony Williams	612-236-7043	anthony.williams@mpls.k12.mn.us
12	Anoka County	Theresa Zingery		theresa.zingery@ahschools.us
14	Dakota-Scott	Eric Lind	952-431-8316	eric.lind@district196.org
15	Ramsey County	Karen Gerdin	651-744-7522	karen.gerdin@spps.org
16	Washington County	Susie Evans	651-425-6634	sevans1@sowashco.k12.mn.us
17	Stearns-Benton ETC	Adam Holm	320-529-6500 x 6212	adam.holm@isd742.org
18	Winona County	Margaret Schild	507-494-0900	margaret.schild@winona.k12.mn.us
Adult Basic Education Representatives on the state Governor's Workforce Development Board (GWDB)				
Voting Status	Name and Title	Organization	Phone Number	E-mail
Voting Member	Charlene Briner, Deputy Commissioner	Minnesota Department of Education	651-582-1145	charlene.briner@state.mn.us
Non-voting Member	Eric Nesheim, Executive Director	Minnesota Literacy Council	651-251-9070	enesheim@mnliteracy.org

Regional Transitions Coordinators



2017 Adult Basic Education Regional Transitions Coordinator (RTC) Directory



ABE TRANSITIONS REGION	RTC NAME	RTC EMAIL ADDRESS	RTC PHONE
Northwest Region Alexandria, Brainerd, Cass Lake-Bena Schools, Detroit Lakes, Fergus Falls, Moorhead, *Northwest Service Cooperative, Red Lake, Tri-County Community Corrections, Wadena-Deer Creek, White Earth	Russ Fraenkel	rwfraenkel@gmail.com	651-253-9438
Northeast Region *Arrowhead Economic Opportunity Agency (AEOA), Duluth	Patty Fleege Tracy Chase	patricia.fleege@isd709.org tracy.chase@aeoa.org	218-336-8790 ext. 4102 218-259-4524
Mid-Central Region *Central Minnesota St. Cloud	Caroline Nerhus Mag Patridge	cnerhus@c-ischools.org mag.patridge@gmail.com	763-689-6228 320-258-1112
West Metro Region Anoka-Hennepin, Bloomington, Carver-Scott, *Hopkins, Osseo, Robbinsdale, WEST ABE	Emily Watts	wattse@district279.org	763-585-7321
East Metro Region Burnsville, Farmington, Hastings, Lakeville, *Metro East, Rosemount-Apple Valley- Eagan, South St. Paul, South Washington County	Russ Fraenkel	rwfraenkel@gmail.com	651-253-9438
Southwest Region Faribault County, Willmar, LeSueur, *Mankato, Southwest ABE	Joyce Evenski	evenski1957@gmail.com	(320) 234-8507 work (612) 709-1021 mobile
Southeast Region *Red Wing, Rochester, Southeast ABE	Chris Dahlke Jill Rivard	chris.dahlke@winona.k12.mn.us jkrivard@rwps.org	(507) 494-0900 651-385-4562
Minneapolis Region AIOIC, International Education Center, *Minneapolis ABE	Heather Turngren	heather.turngren@mpls.k12.mn.us	612-668-7078
Saint Paul Region ThinkSelf, *Saint Paul Community Literacy Consortium	Karen Gerdin	karen.gerdin@spps.org	651-744-7522
*Department of Corrections (DOC)	Theresa Luther-Dolan	theresa.luther@state.mn.us	651-361-7243

*Fiscal Agent for the Transitions Aid

Resources to help explain Career Pathways





<http://mnabe.org/career-pathways>



Minnesota Career Pathways Network

The new federal law that governs adult basic education, the Workforce Innovation and Opportunity Act (WIOA), codifies the definition of a career pathway program and offers many opportunities for alignment with partners to build career pathway systems. Ideally, partners work together to build career pathway programs containing the six core elements below.

MINNESOTA ADULT BASIC EDUCATION COMPREHENSIVE CAREER PATHWAY CORE ELEMENTS

CORE ELEMENT	COMPONENTS	KEY QUESTIONS
 PATHWAY PARTNERSHIP	Partnership formation, leadership, vision, governance, funding	Who comes together to implement the career pathway, and what resources do they bring to bear?
 PATHWAY SECTOR	Industry sector focus, employer engagement, occupational targets, skill shortage context	What need in the regional/state economy is the career pathway intended to address?
 PATHWAY DESIGN	Starting skill levels, stackable credentials, course/credential sequencing, curriculum design, multiple entry/exit points, alignment across settings	Who is the pathway intended to serve and how will it do so? What is the pathway from a participant perspective?
 PATHWAY DELIVERY	Participant-focused, evidence-based practices, contextualized instruction, concurrent remediation	What specific instructional innovations...

WIOA CAREER PATHWAY DEFINITION

(7) CAREER PATHWAY.—The term “career pathway” means a combination of rigorous and high-quality education, training, and other services that

(A) aligns with the skill needs of industries in the economy of the State or regional economy involved;

(B) prepares an individual to be successful in any of a full range of secondary or postsecondary education options, including apprenticeships registered under the [National Apprenticeship Act]

(C) includes counseling to support an individual in achieving the individual’s education and career goals;

(D) includes, as appropriate, education offered concurrently with and in the same context as workforce preparation activities and training for a specific occupation or occupational cluster;

(E) organizes education, training, and other services to meet the particular needs of an individual in a manner that accelerates the educational and career advancement of the individual to the extent practicable;

(F) enables an individual to attain a secondary school diploma or its

Thank you!

Julie Dincau

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